
Alan Dubinsky

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Objective: Create professional graphics and illustration to fulfill client specifications with in budget and on time.

Qualifications: Over 15 years on-the-job design experience in print and computer based multimedia. Skills include illustrations in various styles (editorial, advertising, etc.), graphic design and professional use of computer software: Macromedia Flash, Adobe Illustrator, Adobe Photoshop, Quark Express and In-Design. Working knowledge of Macromedia Director, HTML (BBedit, Dreamweaver) and JavaScript. Mac and PC platform.

Work Experience: *Freelance Client List:* (2001-Present) **DamGood.com**, Web site design, production and maintenance. **IFPTE Local21 Union**- Web site development and maintenance, biweekly Newsletter. "Give a Man a Mask" Musical web site.

Distributed Learning Workshop (2006-2011) Berkeley, CA. Senior Artist; Worked with Programmers, Educational Designers and CEO to develop Product design and Marketing material. Product: a Flash based educational tool, created overall look, art and navigation elements. Marketing: logo design, web site development, brochure design and interactive collateral. Print User Guides.

Freelance Client List: (2001-2006) **DamGood.com**, web site design, production and maintenance. **Positive Light**, large format Trade Show Graphics, e-mail announcements, logo development, promotional items t-shirts, mugs, pens, etc. **IFPTE Local21 Union**- Web site development and maintenance. **Letters & Arts**- Adobe Illustrator Clip art.

iLux Corporation (1999-01) Fremont CA. Senior Designer/Illustrator: Worked as part of team with executives, writers, programmers and other designers to develop corporate design for web, print and Power point Presentations. Interface (UI) design for demo web sites and interactive presentations, animated ad banners, and trade show graphics. Maintain corporate look and feel.

Freelance Client List: (1998-99) **Academic Systems**, lesson content animation and illustration. **Key Curriculum Press**, Book Cover-Packaging Design/production and content illustration. **OasisCD**, web site design and HTML production. **Pacific Bell**, illustration. **IDG Books Worldwide**, content illustration.

Academic Systems (1993-1998) Mountain View CA. Senior Artist: Worked with educators, programmers and other artist on ways to communicate clearly and integrate design. CD-Rom courseware screen design, interactive design solutions and animation. Web site design. Print materials for marketing, book design/layout.

Freelance Client List: (1993) **Electronic Arts** 3DO animation, color development and pallet conversion. **Ing Design** Adobe Illustrator art for Hewlett Packard Advertising Software bundle. **Broderbund Software Inc.** Adobe Illustrator clip art for Print Shop product. **Design Vectors** traditional illustration, magazine cover for Pacific Bell.

Simon & Schuster-CCC (1991-1992) Sunnyvale. Worked with program writers to best illustrate animate educational concepts, illustration for various educational programs Reading & Investigation, English as a Second Language, Science & Discovery and Multi Media Reader.

Design Vectors (1986-90) San Francisco. Interacted with customers, implemented graphic needs. Integrated change over from traditional paste-up to computer generated art. Graphic design from concept to completion Logo/Stationary packages, label design, package design, illustrative product sheets, ad illustration, publication/editorial illustration. Supervised photo shoots and press checks. Ad placement for various publication specifications.

Lucky Advertising Department (1985-1986) San Leandro, CA. Successfully integrated illustrator style for advertising/product illustration, marker comps, design and production.

Education:

Art Center College of Design, Pasadena, California BFA, Illustration, Graphics and Advertising. Graduation-June, 1984.

Occidental College, Los Angeles, California BFA, General Education, Art History, English, Painting and Graphics. Graduation-May, 1981.